

**One Network.
Many Opportunities.**

The Forum Partnership



WHAT ARE WE ALL ABOUT?

Our goal is to enable a free exchange of knowledge between the corporate and the scientific world, to further and support cooperation where it emerges. To achieve that, we – the Versicherungsforen Leipzig – have built a network that currently spans more than 235 companies and is continuously growing. As part of the forum partnership, we offer our partners and their employees a wide range of services dedicated to professional exchange and the building of knowledge.



Present Yourself

You'd like to present yourself, your company, your skills and your services to our network? There are many ways to do so as a forum partner:

OUR PUBLICATIONS

- Once a year, our forum partners have the opportunity to publish a professional article in our themed dossier.
- New forum partners are introduced by way of our monthly newsletter, which also contains interesting news and developments regarding our other forum partners.
- We integrate the company logos of our forum partners on our logo-map and display them in brochures, at exhibition stands and on our website.

OUR WEBSITE

Every forum partner is awarded their own microsite on our website, where they can present their company.

- Current news regarding our partners are displayed on our homepage.
- The logos of our forum partners rotate as banner across all subpages on www.versicherungsforen.net

AT EVENTS

The logos of our forum partners are displayed at all events organised by Versicherungsforen Leipzig: on slide shows, in participants' documents and on roll-ups.



BUILDING KNOWLEDGE, ENABLING RESEARCH

Which issues and developments affect the insurance industry? Our fortnightly themed dossier provides you with compacted professional and scientific insights and can be subscribed to by everyone of your employees. Twelve of the respective issues are dedicated to a specific subject that is relevant to the insurance sector. This subject is explored through professional articles, expert interviews and field reports. Four issues are published as trend letters that take a cross-section look at current events and discussions regarding the insurance business. The eight remaining issues have a statistical nature and show the facts and figures of certain fields within the insurance sector.

Our download area provides current facts and figures regarding a variety of topics associated with the insurance industry. These are continuously expanded and updated. You would like to integrate that information into one of your presentations? We will gladly make the data available to you in a neutral Power-Point format that is easily adapted to your own corporate design.

You are searching for an overview on current publications concerning a certain topic within the insurance business? Have a look at our knowledge database, in which we collect, structure, catalogue and commentate selected publications.

Forum partners will also be given basic access to our Trendradar, an interactive webtool, which provides insights into mega- and sub-trends that are relevant to the insurance industry. The tool gives explanations on all trends, their individual relevance and use cases. Use this tool for inspiration and strategic planning for the future!



INTENSIVE WORKSHOP FOR NEW FORUM PARTNERS

What moves the insurance market? Which topics are the most important, which issues the most pressing? Our intensive workshop gives new partner companies the opportunity to familiarise themselves with the key issues Versicherungsforen Leipzig focuses on. They can talk about current trends and developments and, together with our experts, begin to work on individual solutions. The workshop's structure and concept are tailored to the individual needs of the company.

INDIVIDUAL RESEARCH – AN EXCLUSIVE SERVICE FOR FORUM PARTNERS

You need information on a particular topic, but lack the time to scour the internet yourself? As part of the forum partnership, every insurance partner company is allotted 10 research-hours per year. Our broad service spectrum concerning individual research will be adjusted to your needs, be it literature research, a technical analysis, market research or something else entirely – we will try to accommodate you. If you are not an insurance company or you have a more extensive research topic, we are happy to make you an individual offer.



VERSICHERUNGSFOREN PARTNERS' CONGRESS

You would like to become personally acquainted with our network? You are eager to exchange ideas with colleagues and meet potential collaboration partners? To facilitate networking between our forum partners we host a partners' congress every year. For us, this event is an opportunity to share the network's success with our partners and thank them for the inspiring and trusting cooperation. As part of the forum partnership, two employees of every partner company are invited to attend that congress free of charge.

DISCOUNTS

Employees of our forum partners can attend our user groups, conferences, exhibitions, and seminars at special rates. We also give a discount on the exhibition packages of our events.

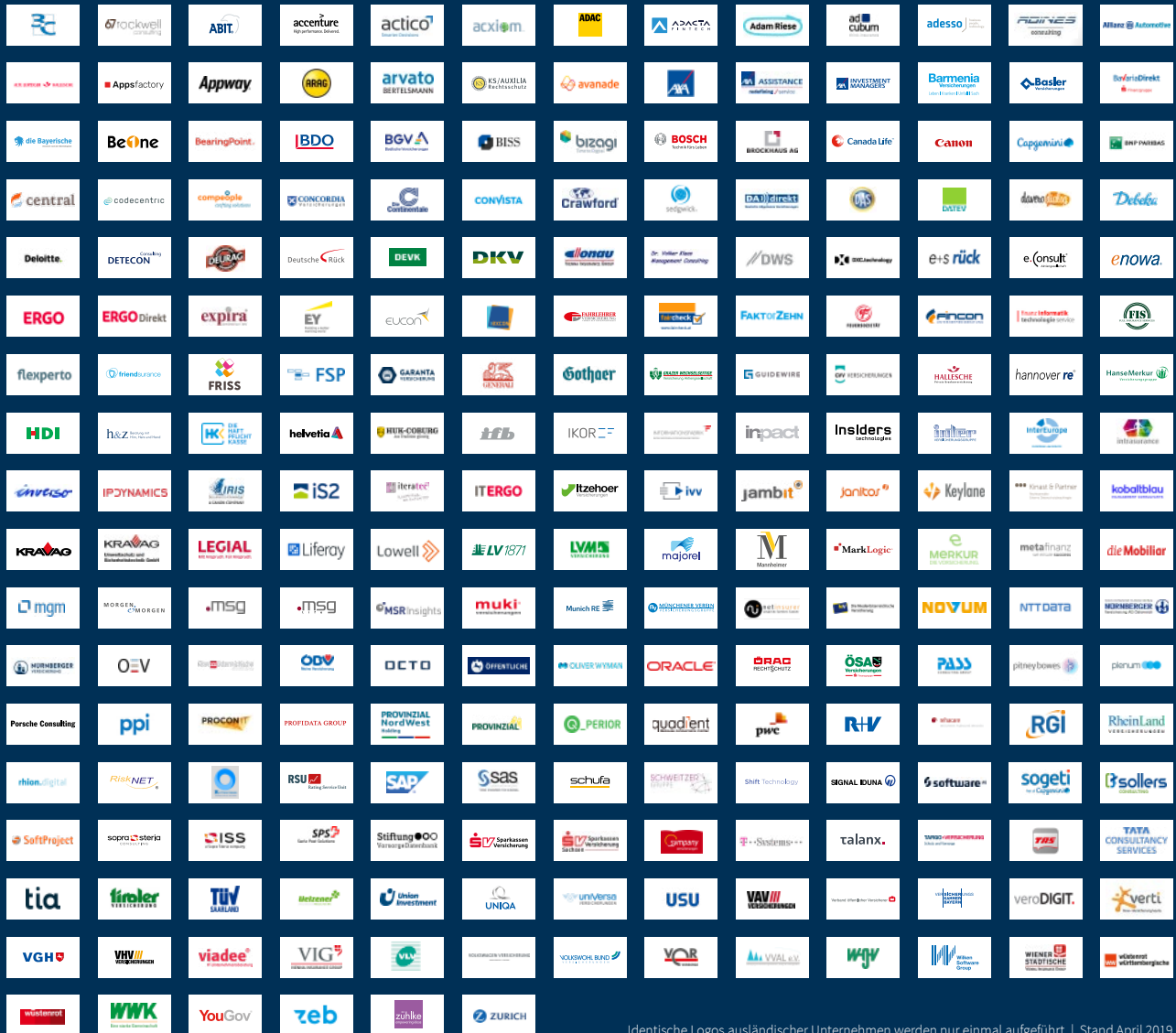
Price of the Forum Partnership

Partner contribution for insurers:	2.900 EUR zzgl. MwSt. p. a.
Partner contribution for non-insurers.	3.900 EUR zzgl. MwSt. p. a.

BECOME PART OF OUR NETWORK!

More information on: www.versicherungsforen.net/forenpartnerschaft

OUR PARTNER COMPANIES



Identische Logos ausländischer Unternehmen werden nur einmal aufgeführt. | Stand April 2019

Your contact persons for questions regarding the forum partnership



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About **Versicherungsforen Leipzig**

We see ourselves as a service provider for research and development within the insurance sector. We work to recognize and develop new trends and issues, so as to become a catalyst for innovation in this industry. This endeavour takes form in studies and research projects that are conducted with direct involvement of insurance companies and service providers to insurers. Based on current scientific and professional findings, Versicherungsforen Leipzig develops and implements future-oriented solutions for the field.

Our extensive experience and long-standing work have let us build a unique network to enable the exchange of ideas and experiences within the insurance sector.

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