

User Group

Internationalization of Insurance Companies

8th/9th December 2021

Not only the biggest insurance groups are dealing with the strategic option to internationally align their companies. Smaller insurance companies increasingly develop foreign insurance markets, too. On one hand they follow their international active customers to give them the coverage they need, on the other hand they try to open up new markets to grow in these like the bigger insurance companies.

Considering these general tendencies and the feedbacks directly from the insurance industry that there is a significant need to discuss these topics and to have a constant exchange of experiences, we have the opportunity to establish the User Group »Internationalization of Insurance Companies« as a durable and comprehensive network, in which the most important attitude is a continuous exchange of ideas and experiences between every international acting insurer.

The User Group is primarily aimed at those employees, who are responsible for managing and coordinating foreign projects, such as the head of the international business development department, as well as staff from operational departments and field staff who has access to international activities.

User Group topics



User Group benefits

During the two-day working sessions, you can enter into an intensive exchange of experiences with colleagues from other companies

You get a sense of how your business stacks up against your competing companies

Targeted moderation of our professional teams and the restriction to a limited group size will ensure a high proportion discussion

Joint dinner for bilateral talks

You meet experts and scientists and you are part of a network

Current study results and scientific issues will be presented and discussed on a regular basis

In discussions and workshops you expand your knowledge and get new ideas for your work

You can define and fix the topics of the next meeting together with the other User Group members

Secured online User Group members area where you find presentations of every working session

Membership is not attached to one person but company-wide

24th meeting session: 8th/9th June 2021 in Leipzig

Topics:

China influence:
Ping An - what is their strategy in / for Europe?
China's new Silk Road and the changing self-image of Chinese insurers
Threat to Chinese foreign investments (also in German insurers) through embargo / sanctions

New trends & insurance products in European insurance markets

Synopsis "Classic direct insurers" on online insurers

Experience report from an InsurTech who has acquired an insurance license

Pandemic insurance or business interruption insurance - reactions to Covid-19

Experience reports / impulses of current (international) activities of insurance companies

The specific contents of the bi-annual meetings and the dates will be defined and concretized by and with the members of the User Group. We will inform you constantly about the composition of the topics as well as about the organizational details in advance of each working session.

EXCERPT: TOPICS AND SPEAKERS OF LAST WORKING SESSIONS



International Insurance Programs – Special Requirements for Insurers
Wolfgang Mercier – President & CEO, unisonBrokers AG



International insurer networks – What to do to meet customer requirements abroad
Johann Worm – Head of Broker Management General Insurance, Zurich Group Germany



Legal challenges in the provision of services (freedom of services)
Dr. Alexander Beyer – Lawyer,
BLD Bach Langheid Dallmayr Lawyers

More information:
www.versicherungsforen.net/international

User Group Members



Contact



Markus Rosenbaum
Chief Executive
Leipziger Foren Holding

T +49 341 98988-111
E rosenbaum@leipzigerforen.de



Susan Drechsler
Head of
Versicherungsforen – Academy

T +49 341 98988-250
E susan.drechsler@versicherungsforen.net



Sina Kroll
Project Manager Sales & Events

T +49 341 98988-262
E sina.kroll@versicherungsforen.net

About Versicherungsforen Leipzig:

Versicherungsforen Leipzig is a provider of research and development (R&D) services for the insurance industry. As a source of inspiration for the insurance industry, the core expertise of Versicherungsforen Leipzig lies in identifying and picking up on new trends and topics, as part of studies and research projects in which insurers are directly involved, for instance. Based on the latest scientific findings and specialist knowledge, Versicherungsforen Leipzig develops and implements pioneering solutions for the industry. As a result of working in the industry for many years, Versicherungsforen Leipzig has established a unique network for the mutual exchange of ideas and experiences within the insurance sector.

More Information:

www.versicherungsforen.net/international